

**St. John the Baptist Parish
Economic Development Committee**
Minutes of Regular Meeting
Monday, March 5, 2018

ATTENDANCE:

Present:

Michelle Jenkins
Elizabeth R. Joseph
James S. Oubre, Jr.
Peggy Joseph
Tyler Lewis
Evin Stein
Robert Taylor

Absent:

Tomy Acosta
Kali Jenkins

Staff:

Jerry Jones
Denise Burrell
Terri Abadie

Guest:

JoAnn Proctor
Wayne Vicknair
Mala Taylor
Chassity McComack
Ali Vicknair
Penelope Shumaker
Linda Prudhomme
Wayne Aucoin
Buddy Boe
Joy Banner
Yasmaine Magee
Gertie D. Polk

I. Call to Order

Chairwoman Michelle Jenkins called meeting to order at 12:03 p.m.

II. Roll Call

Seven (7) Committee members were present. Two (2) Absent. Quorum was met.

III. Opening Prayer / Pledge of Allegiance

Michelle Jenkins led prayer. Evin Stein led Pledge of Allegiance.

IV. Public Comments (3) Minutes

- Joy Banner, Communications/Marketing Director, Whitney Plantation
 - March 7th – Lt. Governor Billy Nungesser will visit Whitney plantation
 - 10:00am – Tour
 - 11:30am – Presentation by Lt. Governor Nungesser
 - Seeking to formalize a St. John Parish Tourism Business Association

V. Adoption of Minutes from February 5, 2018 Meeting

Motion from Peggy Joseph and seconded by Elizabeth R. Joseph to approve the February 5, 2018 meeting minutes.

VI. Director's Report - Jerry Jones

- Questions from the EDC
 - Guide to Doing Business in St. John the Baptist Parish – updates needed
 - Inquiry of Chick-fil-A, New Orleans Hamburger & Seafood, Waffle House
 - Inquiry of bike trails and trail events
- Sharing of Stirling Properties and Captain D's

VII. Old Business – No Old Business

VIII. New Business

- **Business Talk – No Business Talk**
- **Resolutions**
 - R18-01- R18-05 – A Resolution to endorse and support Louisiana Economic Development's (LED's) Louisiana Development Ready Communities Program and its work plan and recognize the Parish President, Director of Economic Development and employees who will cooperate with and participate in the

community assessment and strategic planning activities, and further, the citizens of St. John the Baptist Parish.

- Motion from Peggy Joseph and seconded by Michelle Jenkins to approve Resolution R18-01- R18-05 with the amendment of “Mr. or Mrs.” to the proposed and seconded section of the Resolution.

IX. Community Partners’ Update

- **Entergy Louisiana** – Absent
- **Louisiana Small Business Development Center** – Wayne Aucoin
 - Lunch and Learn
 - April 3rd New Date “Everyone in your company is in sales” Speaker Ron Markham
 - April 24th – “Show me the Money! Accessing money to grow your business”
 - Panel discussion with bankers and consultants
 - May 8th- The Entertainment Industry - TBA
 - Round Table Forum
 - March 13th and 20th - Managing Employees Business owners and employee
 - Facilitator - Ron Markham
 - March 13th - New Time 11:30 – 2:00
 - March 20th – 9:30 - 11:30
 - May 9th and 16th – “Build your Brand” - New Dates
 - Facilitator Erik Waters – plus a consultant panel
 - FastTrac Program
 - March 8th through May 17th, 2018 - Next class begins
 - Topics to be schedule in Spring 2018
 - QuickBooks – Work in progress
- **Port of South Louisiana** - Linda Prudhomme
 - Port of South Louisiana Report (River Parishes)
 - Investments
 - New warehouse ready for tenant leasing
 - In the process to hopefully receive funding through the legislative process to build a new home (Executive Building) for the Port at the Globalplex in Reserve to combine the offices that are spread out.
- **River Parish Tourist Commission (RPTC)** – Buddy Boe
 - Operations
 - Budget & 2016/2017 Audit
 - Community Engagement
 - Board FAM Tours – St. John (April)/ St. James (May)
 - Advertising & PR
 - Re-Branding Plan & Marketing Update
 - Communications
 - Website Upgrade, Social Media & Training
 - Business Development
 - Staff/Business Development Position
 - Legislative
 - Special Session – NOW
 - Regular Session – March 12 – June 4
 - Upcoming Schedule
 - Travel South Domestic & IPW – International Show
- **River Region Chamber of Commerce - Chassity McComack**
 - In process of planning a legislative breakfast with our delegation. Details to come. Any issues that the chamber needs to be aware of please let me know.
 - Small biz roundtable coming up March 13 and March 20th – stay tuned for video testimonials to help promote future roundtables.
 - Be sure to Like the River Region Chamber Facebook page. New virtual roundtable is available. Click the “Join” button on the page.
 - Next Workforce Development Meeting will be Mar. 20th, 9 a.m. at SCLTC Reserve campus

- Leads to lunch – March 29th, Belle Terre Country Club, 11:30 am – 1:00 pm – Invite will be sent to be shared.
 - Next Chamber Perks – April 5th, Raising Cane’s LaPlace, 8 am – 9 am
 - Crawfish boil scheduled for April 19th, 5:30 pm, Lutcher park pavilion- please share thoughts on locations in St. John parish to rotate in the future.
 - Still seeking a Member Engagement Coordinator. Visit www.riverregionchamber.org > Jobs, for a summary of position listing.
- **South Central Louisiana Technical College (SCLTC) – Absent**
 - New Dual Enrollment Program – being designed for St. Charles in EKG and CNA at Hahnville High. The program is for certification.
 - St. John Dual Enrollment Goals
 - Electrical program to begin Fall 2018 at East and West St. John High Schools.
 - Re-alignment with RPCC is continuing and summer classes will begin the transfer of academics.
 - Country Music Concert is March 14th – highlighting the Empowerment of Technical Education.
 - Courtney Cole – featured artist
 - Career Links – April 18th partnering with St. John Library; Supported by a grant from Shell
 - New building – final upgrades due to left over building funds.
 - To include landscaping; additional furniture for students & additional parking
 - **South Central Planning and Development Commission - Absent**
 - **St. John Business Association – Absent**
 - **St. John Community Center & Soundstage – Buddy Boe**
 - St. John Center/ Film Office
 - Regional Cooperation on Films
 - AFCl - February 28th – March 3rd
 - St. John Parish / RPTC CEA
 - **St. John the Baptist Parish School Board - Absent**
 - **Workforce Investment Board - Absent**

X. Announcements

- **Ribbon Cuttings**
 - Metro Centers for Community Advocacy – March 13th
 - Buttons & Bows Indoor Playground – March 17th

XI. Adjournment

A motion to adjourn was made by Evin Stein and seconded by Tyler Lewis. Meeting was adjourned at 1:23 pm.